

PRELIMINARY PROGRAM OF THE PRESENTATIONS
based on the presence confirmation, subject to updating

ROOM A - DILEMMAS OF MANAGEMENT

9.00-10.00	<p>Key-note speech: Prof. Hanns Pichler - "HYPOTHESES NON FINGO – Schumpeter's entrepreneurial „Theory“ and its Legacy at the Centennial"</p>
Session 1 10.00-11.30	<p>CHAIR: Hanns PICHLER, Co-Chair: Radu STANCIU</p> <p>How Romanian managers use and value design Ioan PLEȘA Discussant: Radu STANCIU</p> <p>The role of ethics, morals and morality in employee motivation Mirela POPA, Irina SALANȚĂ</p> <p>Chance Equality as Approached in the East and in the West Nicolina Irina HADAREAN SOMLEA, Liviu ISTRATE, Liviu MARIAN</p> <p>Research on the influence factors for the environmental management performance of textile Romanian firms Anca BUTNARIU, Silvia AVASILCAI Discussant: Radu STANCIU</p> <p>Ethics as an important element of entrepreneurship in the context of globalization Roxana Carmen CORDOȘ Discussant: Hanns PICHLER</p> <p>Organizational culture the key to the financial performance of Romanian SMEs Adriana ȚIDOR, Liviu MORAR</p>
11.30-12.00	Coffee break
Session 2 12.00-13.00	<p>CHAIR: Bogdan RUSU, Co-chair: Mihai DRAGOMIR</p> <p>Managing Diversity in International Projects: Challenge or Need? Anca-Diana POPESCU, Cosmina Carmen ALDEA, Anca DRAGHICI Discussant: Mihai DRAGOMIR</p> <p>The Population's Perception on the Roșia Montană Gold Corporation Project Liviu ROȘCA, Minodora STEF Discussant: Mihai DRAGOMIR</p> <p>Opportunity Recognition by Western vs. Eastern Entrepreneurs. 3 Romanian Case Studies Bogdan RUSU, Rodica BOIER Discussant: Tereza VINSOVA</p> <p>The Strength of Organizational Culture as a Key Organizational Performance Indicator Tereza VINSOVA, Petr PIROZEK, Pavel PUDIL, Lenka KOMARKOVA Discussant: Bogdan RUSU</p> <p>Institutional cultural adjustment in a function of economic development Mario BOGDANOVIĆ, Domagoj CINGULA Discussant: Bogdan RUSU</p>
13.00-14.00	Lunch
14.00-15.00	<p>Key-note speech: Prof. Ovidiu Nicolescu – "Main trends in Romanian SMEs evolution and priorities for the next future"</p>
Session 3 15.00-16:30	<p>CHAIR: Radu STANCIU, Co-chair: Mihai DRAGOMIR</p> <p>Workplace Spirituality in a Christian Orthodox Country. Differences between East and West Remus LUNGU, Florin LUNGU Discussant: Radu STANCIU</p> <p>About The Human Resources Activities within the SME Sector Radu D. STANCIU Discussant: Mihai DRAGOMIR</p> <p>Integrative Approaches to the Management of the University - Alumni Relationship Rodica STEFANESCU</p> <p>Going hand in hand? Comparing the Romanian ceramic industry with the tendencies observed in Western Europe for the period 1998-2008 Zsuzsanna TURÓCZY, Liviu MARIAN Discussant: Mihai DRAGOMIR</p> <p>Use of marketing indicators in some firms from Romania Adriana Mirela SAVA, Laura BACALI Discussant: Radu Stanciu</p>
16.30-17.00	Coffee break
17.00-18.00	<p>Key-note speech: Prof. Neharika Vhora – „Managing Large and Complex Systems: Lessons from India”</p>

ROOM B - MANAGEMENT TOOLS

<p>Session 1 10.00-11.30</p>	<p>CHAIR: Eduard EDELHAUSER, co-chair: Nicoleta Dorina RACOLȚA-PAINA,</p> <p>Continuous improvement of processes in cutting operations Constantin BUNGĂU, Florin BLAGA, Cosmin GHERGHEA Discussant: Eduard EDELHAUSER</p> <p>Adopting the Balanced Scorecard in organizations from Romania - A quantitative study exploring the opportunity Nicoleta Dorina RACOLȚA-PAINA, Sorina-Diana MONE, Adrian BRUDAN</p> <p>Measuring organizational performance, in service organizations, by taking account of the field of activity Bogdan Mircea CARDOȘ, Bogdan Ioan BUTA, Ioan ABRUDAN Discussant: Eduard EDELHAUSER</p> <p>Can success be predicted and influenced prior to effecting change in a manufacturing system? Anamaria DAVID (CRIȘAN), Mihaela MIREA</p> <p>Managerial Decision through an e-Government Service in Romanian Public Administration Eduard EDELHAUSER, Lucian LUPU – DIMA, Ionică ANDREEA Discussant: Nicoleta Dorina RACOLȚA-PAINA</p> <p>Efficiency and productivity analysis decision making units from two different geographical areas Ionela TĂNASE (DINCUȚĂ-TĂNASE), Liviu MORAR Discussant: Nicoleta Dorina RACOLȚA-PAINA</p> <p>Project – Innovative Integrated Network for The Entrepreneurial and Ecological Development of Human Resources In Organisations Avram TRIPON , Petruța BLAGA</p>
<p>11.30-12.00</p>	<p style="text-align: center;">Coffee break</p>
<p>Session 2 12.00-13.00</p>	<p>CHAIR: Laszlo VASA, co-chair: Liviu Moldovan</p> <p>Reshaping sustainable development on safe and rational premises Daniela Cristina MOMETE</p> <p>A Proposed Methodology for the Competencies Used Overview Report Development Ioana HARPAN, Zoltan FARKAS, Anca DRAGHICI</p> <p>Adapting through personal development Sabina IRIMIE, Virginia BĂLEANU, Sabin Ioan IRIMIE</p> <p>Research on determination behavioral abnormalities in making economic decisions Florin LUNGU, Ana-Maria PUSCASU</p> <p>Measuring Significant Statistical Differences on Innovation: An Operational Framework for Mapping and Measuring Innovation Level of three European Regions Sorina MOICA, Elena RADULESCU</p> <p>New Evaluation Methods by Means of Open Mobile Technology Liviu MOLDOVAN</p> <p>Special Managerial Decisions Resulting from Family Cycle in Family Farms Laszlo VASA</p>
<p>13.00-14.00</p>	<p style="text-align: center;">Lunch</p>
<p>Session 3 15.00-16:30</p>	<p>CHAIR: Ovidiu NICOLESCU, co-chair: Anca DRĂGHICI</p> <p>World Class Manufacturing Production System Assessment (WCMPSA) Lavinia Nicoleta NEAGOE</p> <p>Knowledge-Based Management – Management Of The Future Ovidiu NICOLESCU, Ciprian NICOLESCU</p> <p>The impact of supply methods on the workstations layout design Constantin GAVRILUȚĂ, Eduard NIȚU, and Ana ROTARU</p> <p>A Proposed Approach for the Project Meetings Processes Improvement in the Case of Virtual Teams Cristian Olariu, Alexandru CANDĂ, Cosmina ALDEA, Anca DRAGHICI</p> <p>More efficiency by integration computer-assisting for the technical and economical procurement offer to works in the construction industry Marcela-Florina PRADA, Constantin BUNGĂU</p> <p>Research on the modelling of some discontinuities, triggered by innovative processes, using catastrophe theory Gheorghe BURZ, Liviu MARIAN</p> <p>Functional modelling of an assembly line using IDEF0 standard Ana ROTARU, Alin GAVRILUȚĂ, Eduard NIȚU</p> <p>Management Oriented Towards Shareholders Paul RUSU, Ioan Simion DAN</p>
<p>16.30-17.00</p>	<p style="text-align: center;">Coffee break</p>

ROOM C

10.00-11.30	YOUNG RESEARCHERS WORKSHOP How do you get to publish your work? prof. Stephen White, PhD Promoting sustainability is everyone's job prof. Dan Căndea, PhD Discussions
11.30-12.00	Coffee break
12.00-13.00	AMIER meeting
13.00-14.00	Lunch
15.00-16.30	Development of the entrepreneurial spirit - <i>round table</i>
16.30-17.00	Coffee break